

G-STAR RAW

General Terms & Conditions of the G-Star RAW-affiliate program

(1) General requirements

- (1) The publisher must have an appropriate website. Pure e-mail registrations are not acceptable
- (2) The content of the publisher's site must be addressed to persons living in Spain
- (3) The website must adhere to all relevant legal regulations
- (4) G-Star RAW reserves the right at any time to cancel an existing partnership and / or for legitimate reasons to retain commissions
- (5) Any type of cookie dropping and typo squatting is strictly forbidden
- (6) The website of the publisher may not include any spyware, adware, malware, viruses or any other harmful content. The usage of any software or proxy-services, which change or manipulate URLs and by this replace affiliate tracking links, is not allowed. Furthermore, any software or proxy-services which replace promotional banners within the viewed site by own advertisements, is prohibited

(2) Partners with the following content will not be admitted to the G-Star RAW affiliate program

- (1) Political, erotic or pornographic contents
- (2) Weapons, violence and glorification of violence
- (3) Positive presentation of drugs, alcohol and tobacco
- (4) G-Star RAW may refuse at any time advertisements that promote or solicit illegal acts, or any such types of acts judged to be not positive
- (5) Sites which include content of the following type are not allowed to participate: sites that promote violence, pornographic and discrimination based on race, sex, religion, nationality, disability, sexual orientation and/or age

(3) Partners of the following segments will not be able to join the program:

- (1) Layer and banner networks
- (2) Paid-mail-, paid-banner- und paid-click-programs
- (3) Cashback systems with or without click demand
- (4) Sites under construction, pages without content, missing domains or not available websites

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(4) Advertising with the brand G-Star RAW

- (1) The G-Star website may not be called up in a PopUp, PopUnder, Frame, iFrame or Layer
- (2) The publisher pledges himself to only use the links, including the objective landingpage, as they are provided within partner program. In addition, he undertakes to not obscure the referrer or to modify by specific programs
- (3) The publisher delivers full transparency in regard to the implementation of G-Star RAW, each site which is used for promotion will be brought to light. If these conditions are not fulfilled, G-Star RAW reserve the right to cancel the partnership (across all campaigns / countries)
- (4) In case of any termination of the partnerships, the publisher shall with immediate effect remove any and all links which forward to G-Star RAW. The publisher shall not continue to present, promote or otherwise utilize G-Star RAW
- (5) The affiliate may use the name, logo and private brand of G-Star RAW and its creatives, which are provided via the network, only by means of affiliate marketing. The data usage for offline marketing is forbidden
- (6) Furthermore, the written agreement of the G-STAR Affiliate Management is needed in advance in order to use the name or logo of G-Star RAW for any form of direct marketing in particular for newsletters. In this case please contact g-star@metaapes.com
- (7) It is not allowed to make postings on the G-STAR Facebook Fanpage. Those will unconditionally be erased

(5) SEM

- (1) The keyword „G-Star“ may not be booked for search engines– also not in contribution with other words and/or brands of the company. The keyword cannot be used for search result links nor as special booking besides the shown search results (e.g. Adwords Select- or at Google’s premium positions)
- (2) Furthermore, affiliates are not allowed to book G-STAR RAW as a keyword with Google or other search engines
- (3) The booking of mistyped keywords or keywords which slightly differ from the original keyword is strictly forbidden

(6) Additional

- (1) Fee: The affiliate is not allowed to mention the agreed up on fee to the end user
- (2) Updates: The affiliate is bound to ensure completeness, correctness, and permanent updates of G-Star’s provided data and information, e.g. via promotions

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(3) E-Mailings: E-Mailing is only allowed in consultation with and in written approval of metaapes / G-Star RAW

(4) Cashback Affiliates are not allowed to forward more than 5% to the user!

Your G-Star RAW affiliate - team

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